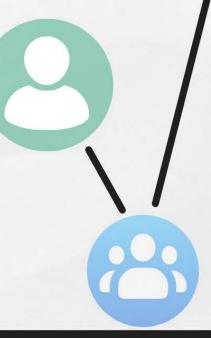
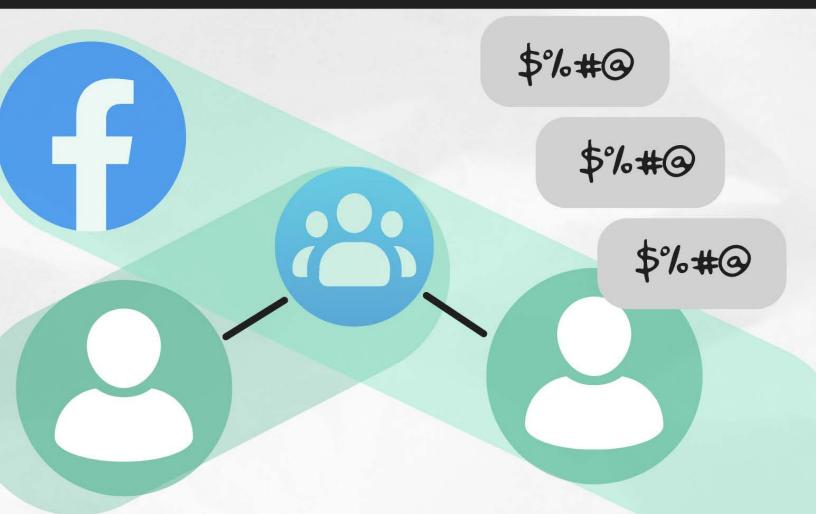


ANTISEMITIC ADMINS



Meta's failure to moderate the moderators in large Facebook Groups





The Center for Countering Digital Hate works to stop the spread of online hate and disinformation through innovative research, public campaigns and policy advocacy.

Our mission is to protect human rights and civil liberties online.

Social media platforms have changed the way we communicate, build and maintain relationships, set social standards, and negotiate and assert our society's values. In the process, they have become safe spaces for the spread of hate, conspiracy theories and disinformation.

Social media companies erode basic human rights and civil liberties by enabling the spread of online hate and disinformation.

At CCDH, we have developed a deep understanding of the online harm landscape, showing how easily hate actors and disinformation spreaders exploit the digital platforms and search engines that promote and profit from their content.

We are fighting for better online spaces that promote truth, democracy, and are safe for all. Our goal is to increase the economic and reputational costs for the platforms that facilitate the spread of hate and disinformation.

If you appreciate this report, you can donate to CCDH at counterhate.com/donate. In the United States, Center for Countering Digital Hate Inc is a 501(c)(3) charity. In the United Kingdom, Center for Countering Digital Hate Ltd is a non-profit company limited by guarantee.

CONTENTS

1.	Introduction	4
2.	Executive Summary	6
3.	Facebook relies on antisemitic accounts to moderate large pro-Palestine groups	7
4.	Groups with antisemitic admins banned accounts reporting antisemitism	13
5.	Facebook continued to host 99% of anti-Jewish hate reported directly to the platform	17
6.	Facebook is profiting from ads running next to antisemitic content	21
7.	Recommendations	27
8.	Appendix I: Methodology	29
9.	Appendix II: IHRA definition of antisemitism	32
10.	Appendix III: Additional examples of anti-Jewish hate by pro-Palestine Group admins	33
11.	Appendix IV: Additional examples of anti-Jewish hate in pro-Palestine Groups	38
12.	References	41

1. INTRODUCTION

Since the appalling Hamas terrorist atrocity in Israel on October 7th, there has been a corollary surge in antisemitism across all social media platforms, and in our communities. Antisemites have always flourished online, but in recent months there has been marked growth in content ranging from subtle dog whistles to explicit and unequivocal hate speech and incitement.

One arena where bad actors have endeavored to advance their antisemitic agenda has been within online groups, camouflaging their antisemitism by cynically adopting pro-Palestinian or human rights language and themes to inculcate hatred against Jewish people.

This new study from CCDH started by examining the ways nefarious individuals have cynically embedded themselves in leadership positions in Facebook Groups that serve as meeting places for well-meaning people to express their solidarity with the Palestinian cause. We found that most content in these Groups primarily entailed political criticisms of the Israeli government and solidarity with Palestinian people. However, Facebook's negligent design has made it easy for these groups to be run by antisemites who drip-feed lies and exhortations to hate and discrimination against Jews, while the platform itself fails to take responsibility for content moderation.

99% of the time, when we reported hate found in groups to Meta using the "safety tools" it loves to boast about to lawmakers, no action was taken.

In its total indifference to its moral responsibility to combat hate speech, Meta has effectively handed all content moderation powers to these Group admins. Those moderators, we found, were similarly poor at acting against hate in the groups they control.

Furthermore, we found evidence of coordinated activity among Group admins. When our researchers reported antisemitic posts to the admins and moderators in one Group, they were not only banned from that Group, but also from several other affiliated Facebook Groups who shared admins.

This shows the emptiness of the claim that this is all about free speech and counter-speech. If those expressing opposition to antisemitism are banned, but the moderators themselves revel in spreading and tolerating antisemitism, there is no debate. It is simply a free-for-all of increasing radicalization and normalization of ever-more-dangerous lies and prejudice against Jewish people.

Meta's moderation practices are crucial information for regulators in the United Kingdom and European Union, where online safety legislation is largely dependent on social media platforms' enforcing their

community standards and reporting on their moderation actions. This report shows that Meta is delegating content moderation duties to volunteer admins who fail to uphold the company's terms and conditions, and by extension fail in their duties to regulators.

Policymakers need to ensure independent oversight of moderation by empowering researchers through statutory data access pathways that are broadly available to civil society organizations set up to counter hate, and providing means for holding platforms accountable and economically responsible when they fail to uphold their policies and thereby impinge on the fundamental human rights to life, liberty and prosperity for our Jewish neighbors and friends.

Imran Ahmed CEO, Center for Countering Digital Hate •

2. EXECUTIVE SUMMARY

FACEBOOK ALLOWS ANTISEMITIC ADMINS TO MODERATE PRO-PALESTINE GROUPS WITH 300,000 MEMBERS

- ▶ We studied ten pro-Palestine Facebook Groups with a total of 300,000 members that host antisemitic content and have admins with a history of promoting anti-Jewish hate.
- These are a subset of pro-Palestinian groups on Facebook, selected for study because they contain antisemitic content and have admins who have posted antisemitic content, demonstrating problems with Facebook's approach to moderation and accountability.
- Facebook has given content moderation powers to admins of these groups who have:
 - 1. Claimed the Holocaust was justified by a "Jewish history of avariciousness"
 - 2. Spread conspiracies about a "Jew World Order"
 - 3. Claimed that "jevvs" are "subhuman"

FACEBOOK GROUPS WITH ANTISEMITIC ADMINS BANNED ACCOUNTS FOR REPORTING ANTI-JEWISH HATE

- Facebook allows users to report posts to Group admins, who the platform says are responsible for upholding its Community Standards, including policies against hate.²
- When we tested this process by reporting anti-Jewish hate, the admins of eight Groups banned us, frequently failing to act on the hate itself. One week after reporting:
 - 1. 76% of content promoting anti-Jewish hate had not been removed or hidden
 - 2. 91% of accounts posting anti-Jewish hate had not been removed

FACEBOOK CONTINUED TO HOST 99% OF ANTI-JEWISH HATE REPORTED DIRECTLY TO THE PLATFORM

- ► Facebook also allows users to report posts violating its standards to the platform itself.
- ► However, one week after reporting a distinct set of posts promoting anti-Jewish hate directly to Facebook, the platform had failed to act on 99% of them.

FACEBOOK PROFITS FROM ADS PLACED NEXT TO CONTENT PROMOTING ANTI-JEWISH HATE

- ► Experiments carried out by researchers show that Facebook is sometimes placing ads next to anti– Jewish hate posted to Groups studied by this report, including ads for:³
 - 1. The Salvation Army next to claims Jews are Satan's "Chosen People"
 - 2. Charity Meals next to a post claiming Israel was behind 9/11

FACEBOOK MUST PROVIDE CLEAR AND EFFECTIVE MEANS TO REPORT ANTI-JEWISH HATE

- ▶ Meta should not allow users who repeatedly violate standards to be admins.
- ▶ Policymakers should demand safety by design and transparency from Meta.
- Users should be wary of content in Groups and report hate when they encounter it.

3. FACEBOOK RELIES ON ANTISEMITIC ACCOUNTS TO MODERATE LARGE PROPALESTINE GROUPS

While most pro-Palestine Facebook Groups do not exhibit systematic problems with moderating anti-Jewish hate, Facebook has allowed a minority of influential groups hosting antisemitic content to reach hundreds of thousands of members.

On Facebook, Groups are managed by volunteer admins. These admins have the power to remove posts, comments or users from the Groups they manage.⁴ Group members can also report posts to these admins, who Facebook says are responsible for upholding the platform's Community Standards, including policies against hate speech.⁵

outsource moderation to antisemitic admins is creating a toxic culture in which users can be banned for reporting anti–Jewish hate.8 It also shows that the supposed safety net of Facebook's own reporting system is not working, with 99% of reports resulting in no discernable action.9

This report shows that Facebook's decision to

Our investigation found ten such Groups with 301,654 members that are moderated by admins who themselves have a history of promoting anti–Jewish hate. In many cases, Groups moderated by these admins appear to have refrained from acting on anti–Jewish hate, sometimes even banning accounts that reported hateful content. Admins identified by our study have made Facebook posts claiming that:

MEMBERS OF THE GROUPS ARE MOST COMMONLY FROM THE US, UK, AND EU

Facebook Groups are open to users from any country or region in the world. To further assess their geographic makeup, we analyzed the self-reported locations of the 100 most recently joined members in each Group.

 The Holocaust was necessitated by "Jewish history of avariciousness, larceny, lying"

Jewish people "have and continue to utterly destroy our country and our world"

Jewish leaders are "devil-worshippers that lead by deception"

- ► The Jewish religion is "the synagogue of Satan"
- ► There is a conspiratorial "Jew World Order"
- ▶ Jews are "subhuman"

While it relies on limited samples of each Group's membership, our analysis indicates that the most represented countries among these members are the US and UK, with the following breakdown:

1. US: 24%

2. UK: 10%

3. EU: 10%

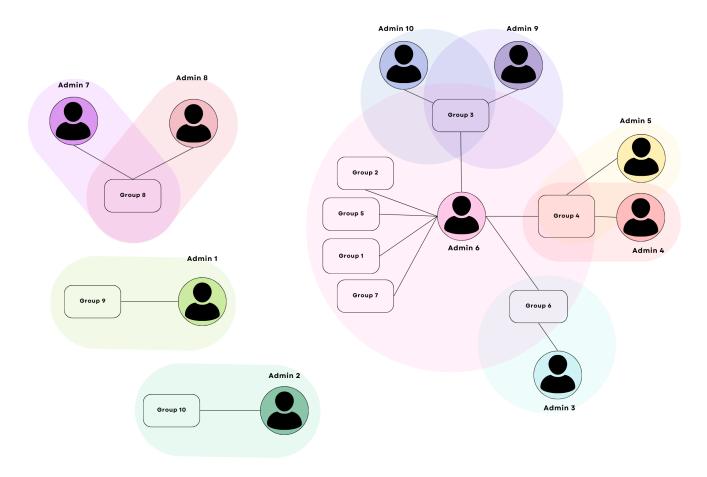
4. Other: 56%

Researchers also identified a total of 200 antisemitic posts and comments in the ten Groups studied that had not been removed by admins. This content, compiled in subsequent sections, clearly violates Facebook's policies against hate speech, including Holocaust denial and "claims that Jewish people control financial, political or media institutions".

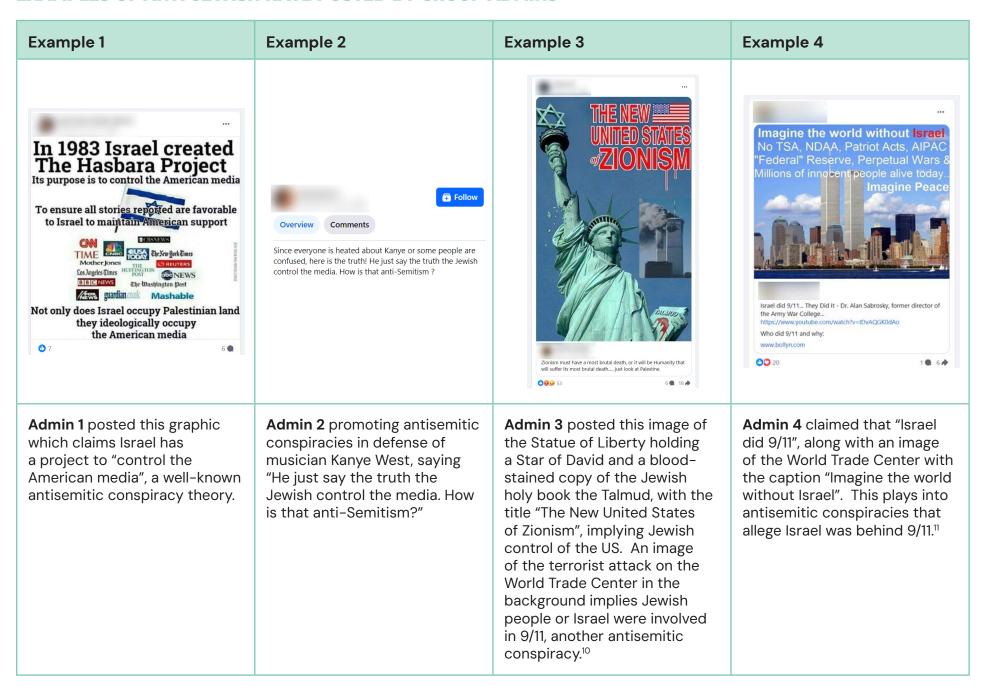
We also analyzed the locations of the antisemitic admins studied in this report and found that most of them kept their locations private. The admins with their locations available claimed to be from Colombia, the Maldives and Pakistan.

MAPPING RELATIONSHIPS BETWEEN GROUPS AND ADMINS

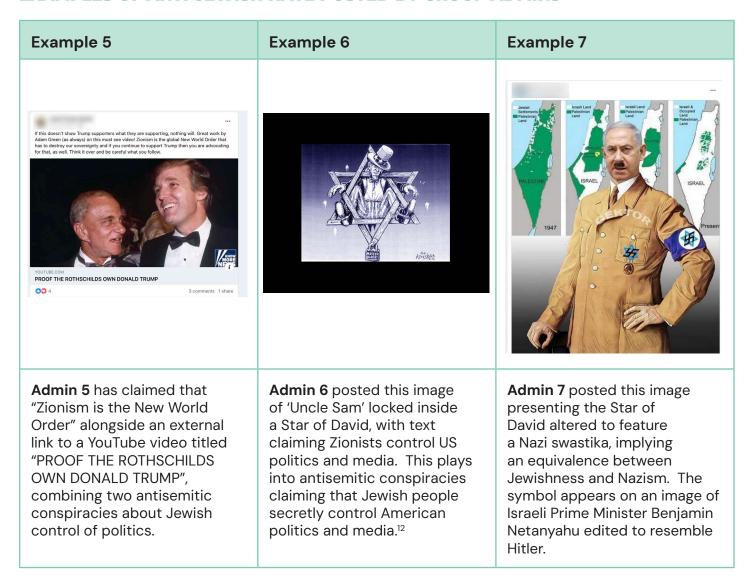
This report identifies ten Facebook Groups hosting anti–Jewish hate, and finds that each of those Groups has at least one admin with a history of posting antisemitic content to Facebook. However, some Groups are managed by more than one of these ten admins. The network diagram below maps these relationships.



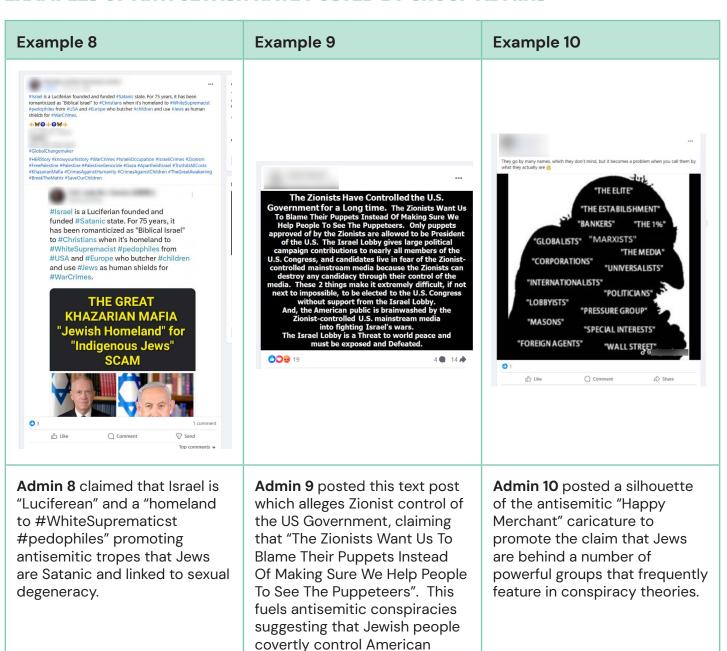
EXAMPLES OF ANTI-JEWISH HATE POSTED BY GROUP ADMINS



EXAMPLES OF ANTI-JEWISH HATE POSTED BY GROUP ADMINS



EXAMPLES OF ANTI-JEWISH HATE POSTED BY GROUP ADMINS



politics and media.13

HOW MODERATION OF HATE SPEECH IN FACEBOOK GROUPS WORKS

Facebook users can report hate speech, including comments and posts, using the platform's reporting tools, which present them with options to report content to Group admins or Facebook itself.

This is clarified in the instructions contained in the 'Using Facebook' section of the platform's website, which states: "If you believe that a post or comment doesn't follow the Group rules or our Community Standards, you can report it to the admins. Alternatively, you can report the post/comment to Facebook". 14, 15

The way this works in practice is that, when selecting the menu logo on a piece of content, users are given the option to report the content to "to Group admins" or just to "Report post", which instead alerts Facebook about the post.¹⁶

Save Post
Add this to your saved items.

Hide post

Turn on notifications for this post

Report post to group admins

We won't let know who reported this.

Report post

When content is reported to Group admins, Facebook provides details of the report, including the content itself and the account that made the report, to the admins on their "member-reported content" dashboard.¹⁷ Admins are given options to remove the post or to remove, ban, or suspend the member who created the post.¹⁸

When content gets reported to Facebook, the platform states it will take action on anything that doesn't follow their Community Standards.¹⁹ In addition to making assessments on user-reported content, Facebook also claims that it proactively monitors Groups for hate speech using a combination of the latest technology and human review, and that posts which violate its Community Standards are removed.

4. GROUPS WITH ANTISEMITIC ADMINS BANNED ACCOUNTS REPORTING ANTISEMITISM

Admins of the Groups studied appear to be responding to reports about antisemitic content by banning accounts that speak up about it – a clear failure to appropriately handle reports about anti-Jewish hate.

To test how admins are responding to such reports, researchers set up three test accounts and used them to flag at least one example of antisemitic content – either comments or posts – in each of the ten Groups. After giving admins a week to respond, researchers found that for eight out of ten Groups, the test account used to report the content had been banned.

The experiment demonstrates that some of the admins of the Groups appear to be using their powers to ban users from Groups if they report anti–Jewish hate. None of the CCDH accounts used to report hateful content had been used to post, comment or otherwise interact with content in the

Group, meaning the decision to ban them appears to be solely related to the fact that they flagged hateful content.

We tested whether each account was banned by checking whether it was still able to see posts in a Group and compared it to an account that did not report content. Where an account used for reporting antisemitic content could no longer view content, but an account not used for this purpose could, we recorded the reporting account as having been banned. Facebook states that banned accounts "won't be able to find the Group in search or see any of its content".²⁰

GROUP ADMINS APPEARED TO COORDINATE TO BAN ACCOUNTS REPORTING ANTISEMITIC POSTS

After reporting antisemitic content to admins, researchers found that not only were CCDH accounts banned from the Group in which they reported hateful content, but they were also banned from a wider set of seven pro-Palestine Facebook Groups studied in this report.

The following table shows where each of CCDH's accounts reported content and the Groups that they were subsequently banned from. This outcome raises the possibility that the admins of those seven Groups are coordinating to remove accounts that flag anti-Jewish hate.

	CCDH Account 1		CCDH Account 2		CCDH Account 3	
Group	Action taken by us	Reaction from admins	Action taken by us	Reaction from admins	Action taken by us	Reaction from admins
Group 1	Content Reported	Account blocked		Account blocked		Account blocked
Group 2	Content Reported	Account blocked	Content Reported	Account blocked		Account blocked
Group 3	Content Reported	Account blocked		Account blocked		Account blocked
Group 4		Account blocked		Account blocked	Content Reported	Account blocked
Group 5		Account blocked	Content Reported	Account blocked		Account blocked
Group 6		Account blocked		Account blocked	Content Reported	Account blocked
Group 7		Account blocked	Content Reported	Account blocked	Content Reported	Account blocked
Group 8					Content Reported	Account blocked
Group 9			Content Reported			
Group 10					Content Reported	

ADMINS FAILED TO BAN USERS WHO POSTED ANTI-JEWISH HATE 91% OF THE TIME

While CCDH accounts used to report antisemitic content were banned, the users who posted that hateful content were mostly allowed to retain their membership in the Groups.

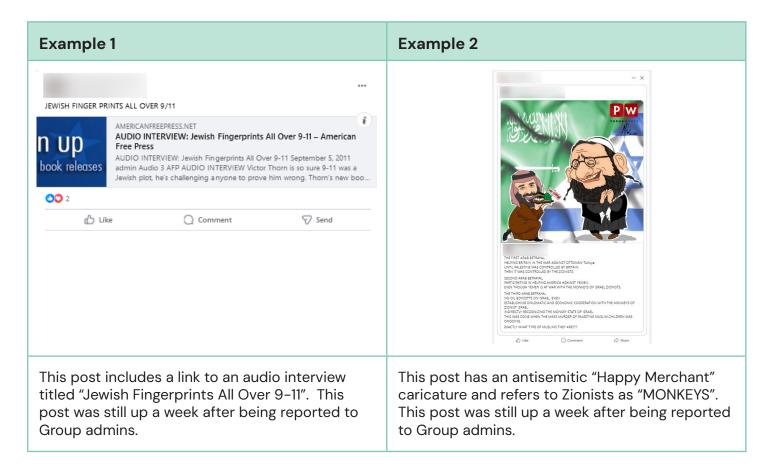
In total, CCDH reported anti–Jewish hate posted by 34 individual users across the ten Groups, including at least one hateful post per Group. One week after CCDH flagged hateful content, 91% of the users who posted the content were still members of the Groups. This demonstrates that admins failed to act on the vast majority of accounts that posted anti–Jewish hate, a marked contrast to their willingness to ban accounts for reporting hate.

ADMINS FAILED TO REMOVE ANTISEMITIC CONTENT REPORTED TO THEM 76% OF THE TIME

Out of a total of 42 separate pieces of antisemitic content reported to admins by CCDH, researchers found that 76% remained live on the platform a week later.

This demonstrates that while admins sometimes respond by removing anti–Jewish hate, their rate of response is low. The following are examples are of anti–Jewish hate that remained on the platform after being reported.

EXAMPLES OF ANTI-JEWISH HATE THAT GROUP ADMINS FAILED TO REMOVE



Example 3	Example 4			
If it were the apartheid regime version, it would be about how to make love to your goats and cows. Those barbaric Hamas members pet their goats like savages. They should learn to have sex with them like the Zionists do	In five months zionist jews should their beastly genes. Hitler was not mad. They had mad him mad. 3d Like Reply Share			
This user commented that Hamas should have sex with goats "like the Zionists do", playing into tropes on Jewish degeneracy. This post was still up a week after being reported to Group admins.	This user commented that "Hitler was not mad. They had mad him mad." This post was still up a week after being reported to Group admins.			

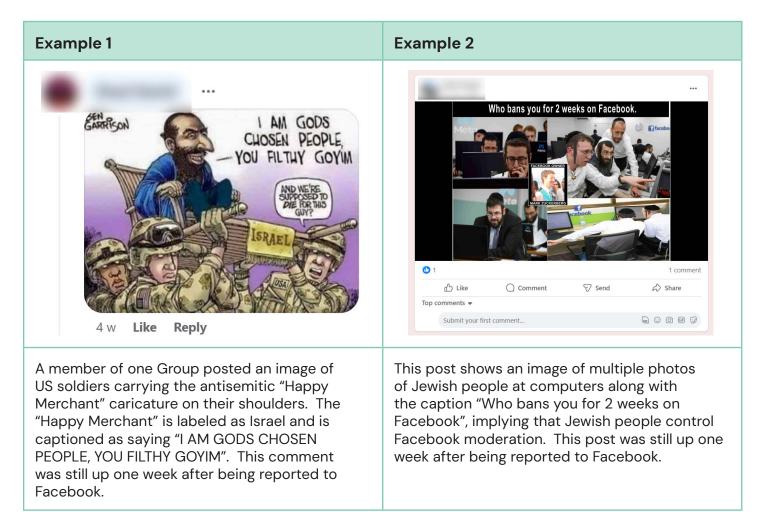
5. FACEBOOK CONTINUED TO HOST 99% OF ANTI-JEWISH HATE REPORTED DIRECTLY TO THE PLATFORM

As well as reporting content to admins, members of Facebook Groups can also report hate speech in Groups directly to Facebook.²¹ To test how Facebook responds to such reports, CCDH set up an account and used it to report a total of 100 pieces of antisemitic content from the Groups studied, all of which were distinct from posts reported to Group admins.

After giving Facebook a week to respond, 99% of the content was still active. This shows that the supposed 'safety net' of reporting posts directly to Facebook is not effective.

This finding builds on CCDH's 'Failure to Protect' report on anti-Jewish hate published in 2021, which found that social media platforms fail to act on anti-Jewish hate 84% of the time.²² Facebook performed worst of all the social media platforms analyzed, acting on just 10.9% of reported posts.

EXAMPLES OF ANTI-JEWISH HATE THAT GROUP ADMINS FAILED TO REMOVE



Example 3	Example 4	
A good zionist jew, is a dead zionist jew!! 8w Like Reply Share	Hitler was a hero may allah create one more Hitler for these swines 1 w Like Reply Share	
This comment says, "a good zionist jew, is a dead zionist jew!!". This comment was still up one week after being reported to Facebook.	This comment says that "Hitler was a hero may allah create one more Hitler for these swines". It was still up one week after being reported to Facebook.	

CASE STUDY: ANTISEMITIC CONSPIRACY THEORIST IS ADMIN FOR SEVEN FACEBOOK GROUPS WITH 250K MEMBERS

Just one Facebook profile is an admin on all seven of the Groups that appeared to co-ordinate to ban CCDH's accounts after reporting antisemitic content.

As an admin of seven of the pro-Palestine Groups in our study, the account wields a substantial amount of influence, acting as a content moderator for Groups with a combined total of 253,448 members, despite a track record of posting anti-Jewish hate and conspiracy theories.

The account has promoted conspiracies about the US government being controlled by a "Zionist international mafia" and promoted the idea that the US president is controlled by Zionist "puppeteers". The account remains mostly anonymous due to the absence of visible friends, photographs, or identifiable details.

The have also promoted the conspiracy that the media is owned by Jewish people, stating that Zionists control 90% of US mainstream media and that Zionists can "destroy any candidacy through their control of the media". Such narratives are recognized as antisemitic conspiracy theories, strongly denounced by organizations like the Anti-Defamation League.²³

In addition to antisemitic conspiracies, he also has posted about conspiracy theories related to COVID-19. He posted about Bill Gates using the vaccine to implant microchips, that the pandemic is a "coup" from the "global elite" to "take final control of the prison planet previously known as earth", and about how 5-G technology is dangerous and increases COVID-19 symptoms. Despite violating Facebook's policies regarding hate speech and misinformation, the account continues to operate as an admin on numerous Groups.

His account manages all seven of the Groups that appeared to co-ordinate to ban CCDH's accounts after they reported anti-Jewish hate. CCDH's test accounts were banned from all these seven Groups even when they only reported hateful content in a smaller number of them, implying that the shared admin may have been involved in the decision to ban the accounts.

Who Controls the U.S. Presidency? The Zionists. They also Control the U.S. Congress and 90% of U.S. mainstream media.

Who Controls the U.S. Presidency? The Zionists. They also Control the U.S. Congress and 90% of U.S. mainstream media.

Who Controls the U.S. Presidency? The Zionists. They also Control the U.S. Congress and 90% of U.S. mainstream media.

In this post, the admin asked "Who Controls the U.S. Presidency? The Zionists". The admin went on to claim that Zionists also control 90%

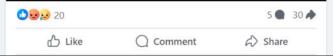
of the U.S. mainstream media, which plays into antisemitic tropes about alleged Jewish control

of politics and the media.24

The Zionists Control the U.S. government and Demanded the "war on Terror". Their Demands for war in the Middle East Will Continue. Only puppets approved of by the Zionists are allowed to be President of the U.S. The Israel Lobby which includes wealthy Zionist oligarchs, gives large political campaign contributions to nearly all members of the U.S. Congress, and candidates live in fear of the Zionist-controlled mainstream media because the Zionists can destroy any candidacy through their control of the media. These 2 things make it extremely difficult, if not next to impossible, to be elected to to the U.S. Congress without support from the Israel Lobby. And, the American public is brainwashed by the Zionist-controlled U.S. mainstream media into fighting Israel's wars.

The Israel Lobby is a Threat to world peace and must be exposed and Defeated.

The Zionists Control the U.S. government and DEMANDED the "war on Terror", and their Demands for war in the Middle East Will Continue. Only puppets approved of by the Zionists are allowed to be President of the U.S. The Israel Lobby which includes wealthy Zionist oligarchs, gives large political campaign contributions to nearly all members of the U.S. Congress, and candidates live in fear of the Zionistcontrolled mainstream media because the Zionists can destroy any candidacy through their control of the media.



In this post, the admin again alleges Zionist control of the US Government, claiming that "The Zionists Control the U.S. government and DEMANDED the "war on Terror". The admin goes on to claim that the "American public is brainwashed by the Zionist-controlled U.S. mainstream media".

10 14

6. FACEBOOK IS PROFITING FROM ADS RUNNING NEXT TO ANTISEMITIC CONTENT

In our testing, we found that ads from brands and charities including The Salvation Army, Vision for Israel, Yemen Aid and Charity Meals were served next to antisemitic content from the Groups studied, showing that Facebook is profiting from ads placed near anti-Jewish hate.

Researchers captured these ads by creating an account to simulate the user experience to analyze if anti-Jewish hate from these Groups appeared next to ads on the News Feed. To do this, they established a Facebook account to follow the pro-Palestinian Groups studied by this report and scrolled through that account's News Feed, capturing examples of hateful content where they appeared next to ads.

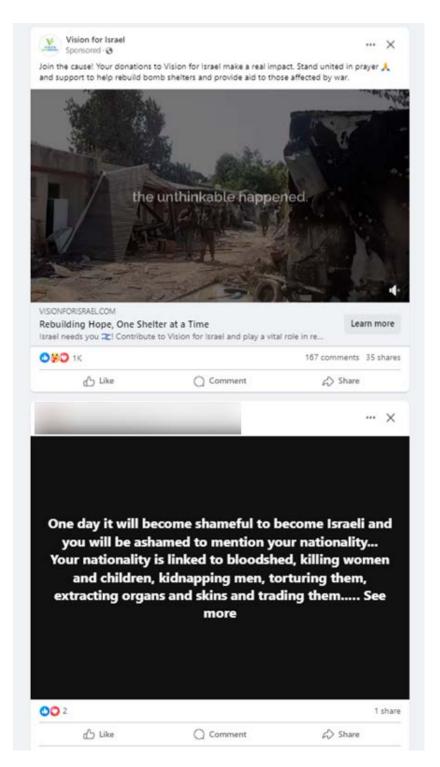
Throughout this process, researchers recorded screenshots of ads served next to anti-Jewish hate from four of the ten Groups. It shows that not only is Facebook failing to adequately moderate anti-Jewish hate, but is also profiting from hosting it by serving ads next to it.

Examples of ads next to anti-Jewish hate are compiled in this section.

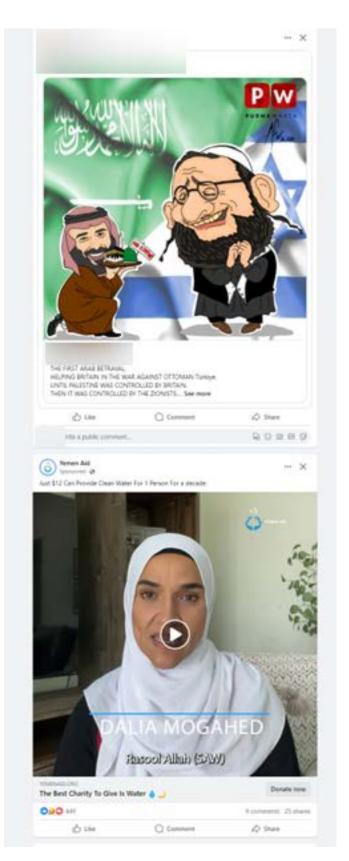
Note on advertisers: This section is not intended to criticize brands or organizations whose ads may be served on content without their knowledge or control.



Group 1: An ad for The Salvation Army was served next to a post from Group 1, the post was from an admin of the Group who, in the post, described Israelis as Satan's "Chosen People". Demonizing Jewish people as being in allegiance with Satan is one of the oldest antisemitic tropes.²⁵

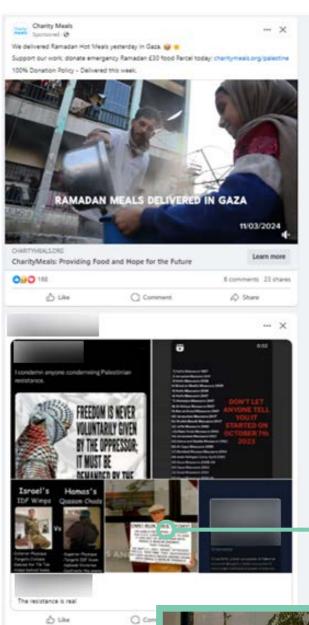


Group 2: An ad for Vision for Israel, a charity which helps disadvantaged Israelis, appeared next to a post stating that Israeli nationality will one day "become shameful" as it is "linked to... extracting organs and skins and trading them". The organ harvesting conspiracy plays on the antisemitic blood libel trope.²⁶



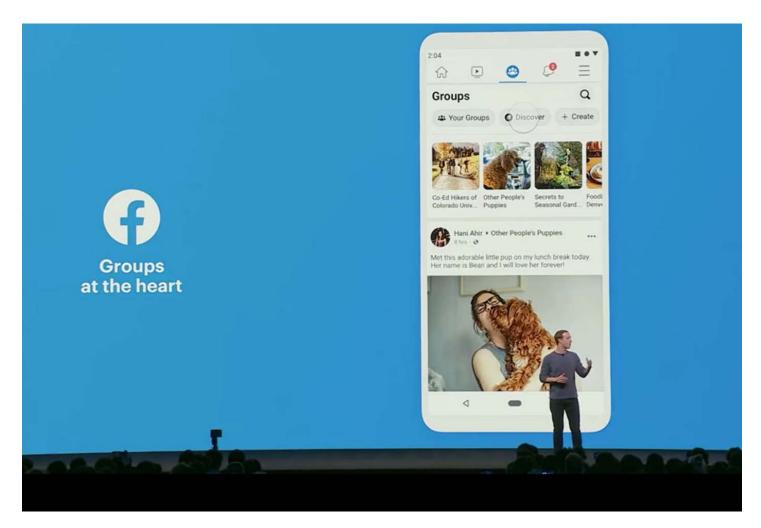
Group 3: An ad for Yemen Aid appeared next to an antisemitic caricature of a man in orthodox Jewish clothing with a large nose and yellow teeth posted by a member of Group 3.

24



Group 4: An ad for Charity Meals, advertising their efforts to deliver meals in Gaza, appeared next to a post which states Israel orchestrated 9/11 from Group 4. The conspiracy theory stems from the antisemitic trope that Jewish people are manipulating international events for their benefit.²⁷





FACEBOOK GROUPS ARE PRIORITIZED ON USERS' FEEDS DESPITE BEING KNOWN TO SPREAD HATE

In 2019, Meta announced it would be putting Groups "at the center of Facebook", stating that over 400 million Facebook users already belong to Groups.²⁸

During the announcement, Mark Zuckerberg stated that this new version of Facebook would place Groups "at the heart of the experience just as much as friends and family are".²⁹ In practice, Facebook started showing more Group content on users' timelines, added Group recommendation prompts to users' News Feeds and introduced new Group-focused features.³⁰

The company now claims that 1.8 billion people use Facebook Groups every month, making it a significant part of how the platform attracts users and generates ad revenue.³¹

However, research has repeatedly shown that Facebook Groups have helped spread hate and disinformation. Groups dedicated to white supremacism, antisemitism, QAnon conspiracies, vaccine disinformation and Islamic extremism amassed hundreds of thousands of members.³² Groups were also used to organize participants in the January 6th attack on the capitol, with a Group titled "Stop the Steal" being used to promote violence.³³

While Mark Zuckerberg's has claimed that Facebook is focused on the safety of its Groups feature, this report shows the platform is still enabling the creation of toxic communities.³⁴

7. RECOMMENDATIONS

When massive platforms with near unlimited resources like Meta outsource their moderation to users, whilst simultaneously shutting down access to tools for outside researchers, it should be no surprise that the platform is unsafe.

While the number of new users on Facebook is slowing, the number of users joining Groups has risen steadily since 2016.³⁵ Today more than 1.8 billion accounts on the platform are members of one or more Groups.³⁶ Meta has reacted to this growth by devoting further resource to Facebook Groups and providing resources for "growing and training a moderation team"³⁷ for admins of Groups, including guides for "how to manage conflict within your team" of moderators.³⁸ Meta's guides instruct admins that they "uphold the culture and rules of [their] community."

What this report shows is that volunteer admins do have the power to shape the culture of their communities, even when their hateful beliefs are misaligned with a Group's purported cause. Admins' responsibility to their Group members is to keep them safe and report to Meta when posts break Community Standards. The admins of pro-Palestine Groups in this study responded by banning those who reported anti-Jewish hate and conspiracies, and overwhelmingly kept the violating content visible after it was flagged. A single admin for seven Groups with over 253,000 members can seriously impact the culture, norms, and ideas exchanged within Groups in their care.

Moderating the moderators is not a sustainable solution for a platform with several billion monthly users. Reform is needed to provide oversight of platforms' moderation practices and avenues for accountability when they fail.

1. META MUST UPHOLD COMMUNITY STANDARDS ON HATE SPEECH AND ANTISEMITISM BY PROVIDING TRANSPARENT AND ACTIONABLE REPORTING PATHWAYS FOR USERS THAT CANNOT BE CIRCUMVENTED BY ADMINS

Facebook is failing to uphold its own Community Standards, which prohibit Holocaust denial, harmful stereotypes about Jewish people, and hate speech on the basis of protected characteristics on the platform.³⁹

In seven of ten Groups tested, our researchers' accounts were banned after reporting hate to admins. Transparency and consistency of moderation decisions is crucial for user safety, trust, and creating spaces that genuinely foster healthy debate.

To be clear, CCDH does not call on Meta to remove the Groups identified in this report. We are calling on Meta to implement strong and clear vetting standards for admins of large Groups. If a user is repeatedly found in violation of Community Standards, as we found in our study, they should no longer be qualified to be an admin of a Group or Page. Meta recognizes that Groups are integral to Facebook's growth and as such they have a duty to keep users safe and should not be outsourcing this responsibility to unvetted, volunteer Group admins.

2. POLICYMAKERS SHOULD DEMAND SAFETY BY DESIGN, TRANSPARENCY, AND INVESTMENT IN TRUST AND SAFETY FROM META

User safety and platform integrity relies on transparent and accountable moderation with independent oversight of moderation decisions. This report comes at a time when Meta has decided to shut down access to Crowd Tangle, a critical tool for researchers, especially in 2024's global year of elections.⁴⁰

If independent researchers are unable to shed a light on the harms caused by platforms because governments have failed to secure statutory data access pathways, there will be serious repercussions.

In the European Union and United Kingdom, social media platforms must report on their content moderation practices to regulatory authorities. This report shows that for Meta, the current practice of outsourcing content moderation responsibilities to Group administrators fails to uphold the regulatory requirement to uphold terms of service and platform policy.

For too long, platforms like Meta have been immune to accountability due to Section 230 of the 1996 Communications Decency Act. This devolved moderation model is a direct result of decades of no legal or financial consequences for Meta or any other social media platform's failures. While legislators stagnate on Section 230, Meta profits from ads run in the Groups identified in this report.

3. USERS MUST REMAIN WARY OF FACEBOOK GROUPS AS A SOURCE OF AUTHORITATIVE OR UNBIASED INFORMATION AND REPORT HATE WHEN THEY SEE IT

While our researchers experienced retaliation for reporting anti–Jewish hate, it should not discourage other users from using the reporting tools available to them. Groups can be places to find community for specific interests, but those spaces can be insular, radicalizing, and filled with unverified or misleading information. The unregulated power of volunteer admins of Facebook Groups requires users to be vigilant in seeking authoritative information in such spaces. from ads run in the Groups identified in this report.

APPENDIX 1: METHODOLOGY

HOW WE IDENTIFIED AND INVESTIGATED PRO-PALESTINE GROUPS AND ADMINS

Researchers started by identifying a longlist of relevant pro-Palestine groups using Facebook searches of terms associated with the Israel-Palestine war such as "Israel", "Palestine", "Gaza" and "Free Palestine", and by finding networks of groups managed by the same admins. There was a total of 42 groups on this longlist, which together had 95 admins.

Researchers then explored the post history of the admins for each of these Groups and identified instances where they had previously posted antisemitic content on Facebook. In total, ten admins out of the wider list of 95 admins were found to have posted antisemitic content at least three times, including at least once since the start of 2020. Researchers made assessments according to the IHRA definition of antisemitism, which can be found in Appendix 2.

Groups were included in our analysis if they met the following criteria: they are largely focused on content about the Israel-Palestine conflict with a pro-Palestine perspective, they host at least five pieces of antisemitic content in them since 7th October 2023, and they have at least one admin

who has previously posted anti-Jewish hate to Facebook on three or more occasions, including once since the start of 2020. Ten groups met this threshold.

There was some variety in the content and character of the Groups, with some specifying anti–Zionist, anti–Israel or conspiratorial views in their titles or descriptions, while others described themselves as being dedicated to supporting Palestine and Gaza. One specified a focus on grass–roots campaigning over UN resolutions.

Some Groups were outwardly antisemitic in their descriptions, with one Group's 'About' page putting the word 'Holocaust' in inverted commas, implying that it may not be real, and promoting a conspiracy that the Rothschilds helped to create the Holocaust so that they could use "momentum" from it to push for the creation of modern Israel.

Throughout the report, the term 'admins' is used to refer to accounts or pages that have the power to approve or deny posts in a Group, remove posts and comments on posts, and remove and ban people from a Group. This also includes those technically known as 'moderators', which play a similar role but differ slightly in that they can't change certain settings such as cover photos. For simplicity, this report does not distinguish between the two, and refers to both as 'admins' throughout. The following table, taken from Facebook's website, displays a full breakdown of their individual powers.⁴¹

	Admin	Moderator
Make another member an admin or moderator	~	
Remove an admin or moderator	~	
Manage group settings (e.g. change the group name, cover photo or privacy settings)	~	
Approve or deny membership requests and participant requests	~	~
Approve or deny posts in the group	~	~
Remove posts and comments on posts	~	~
Remove and ban people from the group	~	~
Pin or unpin a post	~	~

All but one of the admins mentioned in this report are admins, not moderators.

Name	Admin/Moderator?
Admin 1	Admin
Admin 2	Admin
Admin 3	Moderator
Admin 4	Admin
Admin 5	Admin
Admin 6	Admin
Admin 7	Admin
Admin 8	Admin
Admin 9	Admin
Admin 10	Admin

HOW WE COLLECTED ANTISEMITIC CONTENT AND TESTED MODERATION PROCESSES

We gathered 200 instances of hateful anti-Jewish content posted since 7th October 2023 within the ten Facebook Groups studied by manually scrolling Groups and searching for relevant keywords within groups. Content consisted of both posts and comments and was only included if at least two researchers agreed that the content was an example of anti-Jewish hate.

We then tested admins' response to reports of antisemitic content by reporting 42 instances of anti-Jewish hate, at least one per Group, to the admins. To do this, we established four Facebook accounts to join each of the ten Groups studied, excluding a private Group, Group 1, which only two of our CCDH accounts joined. The test accounts were all created between May 2022 and March 2024 and were each given a generic profile picture and cover photo. They each "liked" a selection of Facebook pages to reflect ordinary social media activity.

Using three of these accounts, we reported 42 instances of anti–Jewish hate within these Groups as hate speech to the respective Group admins. This reporting process was executed over three days, utilizing all three separate accounts for each reporting phase. Following the reporting phase, we allowed a one–week interval for admins to respond. After one week, we used the fourth account to document whether the reporting account was banned, if the original poster was banned, and whether the reported content was removed from the Group.

We tested whether each account was banned by comparing its visibility of Group content with that of the fourth account which had not reported any content. Where an account used for reporting antisemitic content could no longer view content but the one that hadn't could, we recorded the reporting account as having been banned. Facebook states that banned accounts "won't be able to find the Group in search or see any of its content".⁴²

We then tested Facebook's response to reporting antisemitic content within Groups using the fourth account that had not reported content to admins. We used this account to report a total 100 instances of anti–Jewish hate within these Groups as religious hate speech to the platform. This content consisted of separate content to that reported to admins. The reporting process took place over one day. After one week, we checked whether the reported content was removed from the Group.

HOW WE COLLECTED ADS NEAR ANTI-JEWISH HATE

Researchers carried out tests to confirm that Facebook is serving ads near anti-Jewish hate from the Groups. To do this, they modified a Facebook account to follow just the ten Groups studied and manually scrolled through the home feed, looking for examples of ads appearing near anti-Jewish hate. Hateful posts from seven of the ten Groups were found to have ads appearing nearby. At least one example of an ad appearing near anti-Jewish hate was collected for each of the seven Groups.

APPENDIX 2:

IHRA DEFINITION OF ANTISEMITISM

Throughout this report, our assessment of posts or comments as containing antisemitism of anti-Jewish hate has been guided by the International Holocaust Remembrance Alliance (IHRA) working definition of antisemitism.⁴³ This definition is the consensus of an international panel of experts convened by the IHRA to deliver a definition to guide work on antisemitism. The definition and its accompany illustrative examples are reproduced below.

NON-LEGALLY BINDING WORKING DEFINITION OF ANTISEMITISM

Antisemitism is a certain perception of Jews, which may be expressed as hatred toward Jews. Rhetorical and physical manifestations of antisemitism are directed toward Jewish or non-Jewish individuals and/or their property, toward Jewish community institutions and religious facilities

ILLUSTRATIVE EXAMPLES

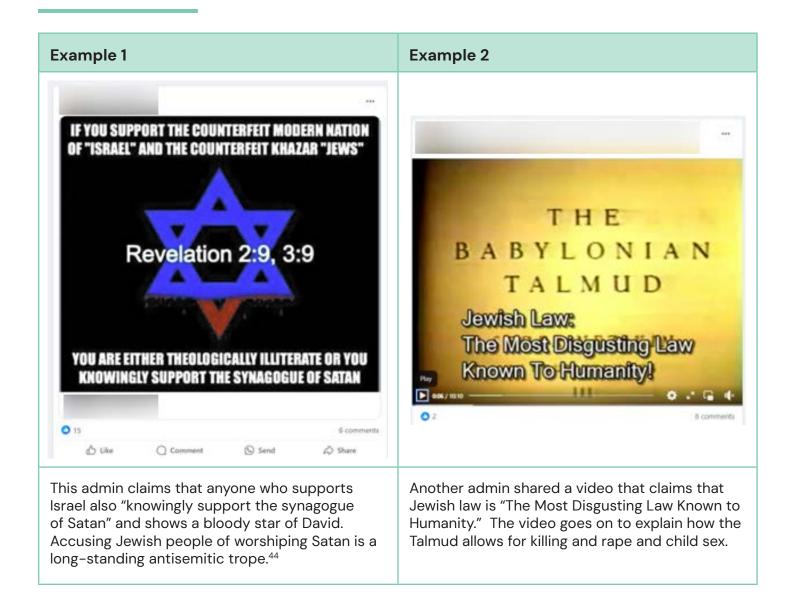
Manifestations might include the targeting of the state of Israel, conceived as a Jewish collectivity. However, criticism of Israel similar to that leveled against any other country cannot be regarded as antisemitic. Antisemitism frequently charges Jews with conspiring to harm humanity, and it is often used to blame Jews for "why things go wrong." It is expressed in speech, writing, visual forms and action, and employs sinister stereotypes and negative character traits.

Contemporary examples of antisemitism in public life, the media, schools, the workplace, and in the religious sphere could, taking into account the overall context, include, but are not limited to:

- Calling for, aiding, or justifying the killing or harming of Jews in the name of a radical ideology or an extremist view of religion.
- Making mendacious, dehumanizing, demonizing, or stereotypical allegations about Jews as such or the power of Jews as collective — such as, especially but not exclusively, the myth about a

- world Jewish conspiracy or of Jews controlling the media, economy, government or other societal institutions.
- Accusing Jews as a people of being responsible for real or imagined wrongdoing committed by a single Jewish person or group, or even for acts committed by non-Jews.
- Denying the fact, scope, mechanisms (e.g. gas chambers) or intentionality of the genocide of the Jewish people at the hands of National Socialist Germany and its supporters and accomplices during World War II (the Holocaust).
- ► Accusing the Jews as a people, or Israel as a state, of inventing or exaggerating the Holocaust.
- Accusing Jewish citizens of being more loyal to Israel, or to the alleged priorities of Jews worldwide, than to the interests of their own nations.
- Denying the Jewish people their right to self-determination, e.g., by claiming that the existence of a State of Israel is a racist endeavor.
- Applying double standards by requiring of it a behavior not expected or demanded of any other democratic nation.
- Using the symbols and images associated with classic antisemitism (e.g., claims of Jews killing Jesus or blood libel) to characterize Israel or Israelis.
- Drawing comparisons of contemporary Israeli policy to that of the Nazis.
- Holding Jews collectively responsible for actions of the state of Israel.

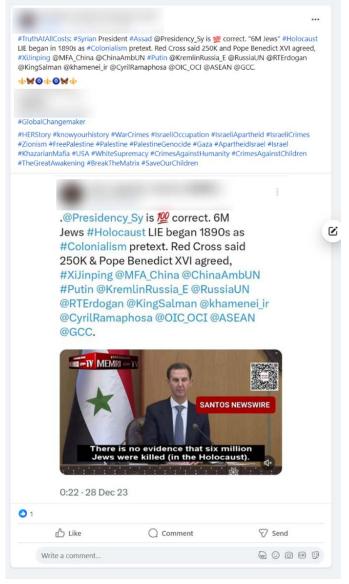
APPENDIX 3: ADDITIONAL EXAMPLES OF ANTI-JEWISH HATE BY PROPALESTINE GROUP ADMINS



Example 3







Two admins posted in support of Putin and used images of Zelensky and other Jews to warn others that they are "devil-worshippers that lead by deception." Asserting Jewish people worship Satan is a long-standing antisemitic trope. 45

One admin posted a screenshot of a post from what appears to be their own X account in which the user shares the debunked claim that there is no evidence that 6 million Jewish people were killed during the Holocaust.

Example 5

Why Are Jews Persecuted? Commentary By

I always used to wonder what it was about Jews that made people throughout history despise them. If they were indeed "God's chosen" I thought, they had to be the unluckiest people in the history of the world.

Why were they persecuted throughout history?

Why had the Nazis herded them into cattle cars and taken them to "extermination camps" to dispose once and for all of the "Jewish problem?"

I suddenly recognized that if Hitler had developed a "Final Solution" to the Jewish question, that there had to have been a "Jewish Problem." Could the Jews have in any way behaved in such a manner that would make the countries in which they resided turn against them, or were they just unfortunate, innocent victims?

I set out to find answers for my questions, mainly turning to the Internet, but also reading various books on the subject. What I found became increasingly disturbing to me.

I had not known that throughout history, the Jews had been expelled from 79 countries, some countries more than once.

I had not known that many of the claims they made about the Holocaust that I had believed unquestioningly for so long were in fact fraudulent.

The books I had read and the movies I had seen about the "Holocaust" and wept over were nothing but thinly veiled attempts to gamer unwavering sympathy for the state of Israel and an excuse to extort billions of dollars from Germany and 1.25 billion dollars from the Swiss banks.

I discovered that a book I had read many times as a teenager and cried about, Anne Frank's Diary, had been at least partially written by someone other than Anne Frank.

I learned that the confessions at the Nuremburg Trials and the executions of so many German "war criminals" were extracted under torture and the defendants were being tried, judged and condemned by their very accusers.

I learned about the "false flag" operations, especially the Lavon affair and the tragedy of the USS Liberty, an American ship that was attacked by the Israelis during the 1967 war. 34 young American men were killed and many more wounded. To add insult to injury, the Israelis claimed that it was simply an unfortunate case of mistaken identity, something the survivors of the Liberty have always vehemently denied. They, however, were threatened with court martial if they were ever to tell their stories.

I learned about the Jonathan Pollard spy case and other incidents of Israeli Jews spying against their supposed "closest ally."

I became shocked and horrified as I learned about the treatment of the Palestinian people in the occupied territories at the hands of the Israeli Defense Forces and the Jewish settlers. Israel purports to be the only democracy in the middle east, but it's only a democracy for Jews. Non-Jews are not considered equal.

I was saddened to see pictures of innocent Palestinian children burned beyond recognition or suffering from serious gunshot wounds after being targeted by the IDF for no other reason than that they are Palestinian.

I found out about the Jewish history of avariciousness, larceny, lying, manipulation and their questionable and usurious business practices.

I learned about their roles in the radical homosexual movement, the radical feminist movement, the pornography industry as well as their over-representation in the abortion industry.

I discovered their role in organized crime, in the slave trade, in the civil rights movement and in Communism, an ideology that is responsible for the deaths of untold millions and the repression of many millions more.

I learned that it was Jewish supremacists behind the war against Christianity and Christmas. It is they who want God out of the Pledge of Allegiance and all symbols of Christianity removed from public life.

They have driven Christianity from the public schools despite Christianity being the majority religion.

They have taken Christmas out of the public school calendar despite the fact that it is a statutory holiday and it is named Christmas.

I read about the anti-Gentilism and hatefulness of the Babylonian Talmud and their utter disrespect for, and hostility towards Jesus Christ, the Virgin Mary and Christianity and Christians in general.

I learned about their "chutzpah" in claiming that Gentile lives were worth no more than the lives of barnyard animals but that they considered Jewish lives to be akin to God Himself. It's okay to steal from a Gentile or to kill a Gentile, but Jewish lives are sacred.

I learned of their control of the majority of wealth, the media and academia despite them making up less than 2% of the population (even lower in Canada).

They are behind the ridiculous political correctness movement and hate crime legislation that was drafted so as to silence anyone who might figure out their agenda and attempt to shed light on it.

Men like German Rudolf, David Irving and many more, previously recognized as great historians, were arrested, charged with hate crimes and incarcerated simply for having made academic inquiry into a specific period of history.

Other so called "revisionists" or "holocaust deniers" have been intimidated, harassed, assaulted and smeared simply for trying to get at the truth.

It is patently clear that the war in Iraq is due solely to Israel wanting to hobble her enemies by destabilizing their governments in order to achieve hegemony in the middle east.

It would be unthinkable for Israeli Jews to die for this cause, so they manipulated the US into the war with the help of the Jewish Zionist "Israel firsters" in the Bush administration in order that the blood of way too many young American men and women is shed instead.

It is they who control the middle eastern foreign policy of the most powerful country in the world, the USA. It is they who control congress, the senate and the puppet president, George W Bush.

They have such control in movies and television that we are now subjected to endless programs and Hollywood movies that mock Christianity, Christian values and degrade the traditional family.

After sober reflection on what I had discovered about Jewish supremacy and Zionism, I had to abandon all my previously held notions as to the history of Jewish persecution.

What I have trouble understanding is why they continue this behavior in whichever society they live, knowing that eventually they will overplay their hand and their perfidy will be exposed yet again. Has history taught them nothing?

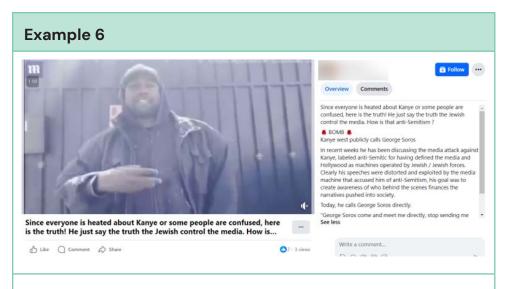
As more and more people become aware of what is going on and who is responsible for it, anger is going to rise as it already has in the former Soviet Union and eastern European countries.

They may control television, movies and the print media, but they don't control the internet. At least not yet. Blogs and websites devoted to "outing" the Jewish supremacists will ultimately be their downfall.

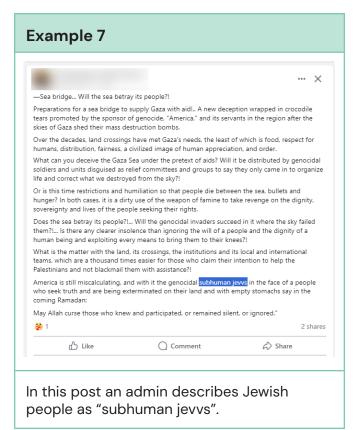
If everyone who sees this information passes it on to at least one other person, the crimes and misdeeds of the Jewish supremacists and Zionists will be exposed. Please, do your part.

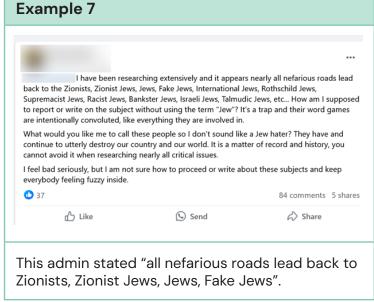
Pass it on. Our world as we know it is counting on you.

In an antisemitic rant reposted by an admin of a pro-Palestine Group, a Facebook user justifies the Holocaust on the grounds there was a "Jewish problem", while also claiming that Jewish people control the media and financial system, that Anne Frank's diary is partially fabricated, and that the Holocaust is overblown and fabricated to garner sympathy for Israel.



In this post an admin defends Kanye West's antisemitic rants, stating "He just say the truth the Jewish control the media. How is that anti-Semitism?".





Example 9

...

He's been in the "big club" (George Carlin quote) all along...but, now, all of the idiots in the Ron Paul Liberty Movement who fell for his scam should feel really guilty. I spoke with many of them and gave fact after fact about how he was owned by the 'Jew World Order' but they just kept making excuses instead of being able to handle the truth. Well...now, it should be CRYSTAL CLEAR that he is nothing but the same puppet of the shadow govt that has ran our nation since they murdered JFK. Cognitive dissonance will not work now, sheeple. The joke's on you and you have a real choice. You either admit how wrong you were in supporting this tyranny and you start fighting with everything you have to expose it...or you accept your role as part of the destruction of the Republic you have grown up in.

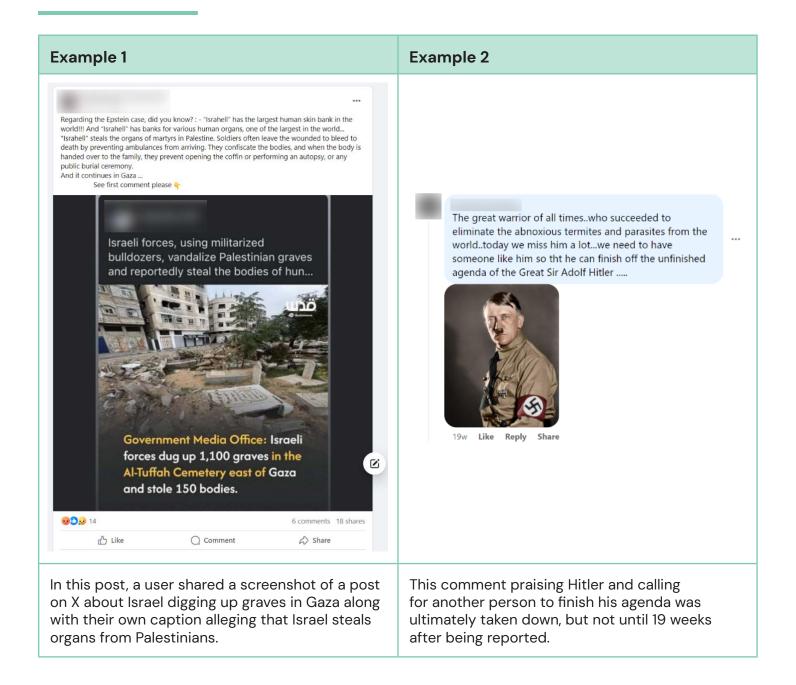
I don't have all of the answers but my kids will know that I did everything I could to fight against these psycopath globalists who want to murder all of the 'Goyim' in order to rule the world. If you fought in the Ron Paul Liberty Movement and you are still using mental gymnastics to try and defend this narcissistic globalist in the White House then please unfriend me now because I will continue to expose you for the fact that you are fighting to steal our liberties and our sovereignty.

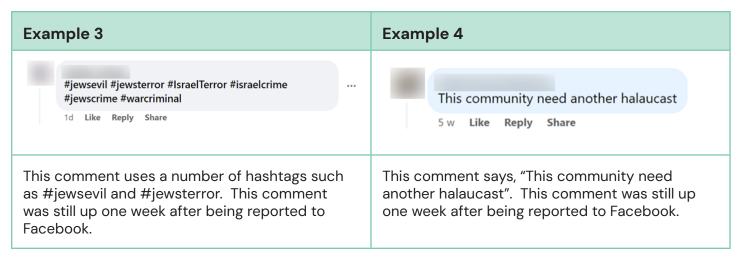
Who is to blame for all of this now (including the Syrian War that is going to blow up)? It is THE PEOPLE who are to blame. These fake politicians sold their soul to the devil long ago but THE PEOPLE of this country are the ones who have failed. No wonder Franklin said "if we can keep it" and we haven't. It is heartbreaking to watch it all fall apart.

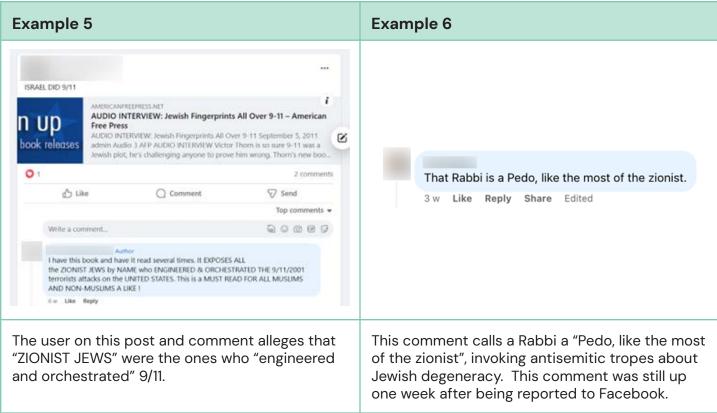


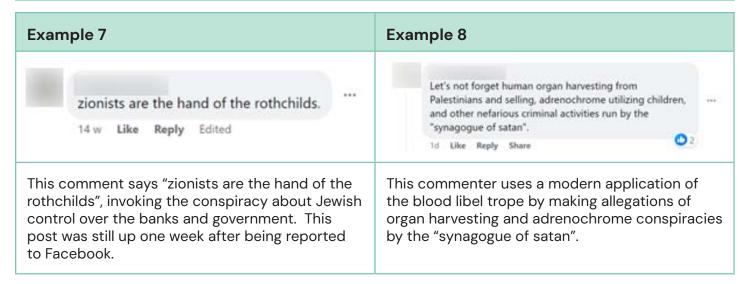
In this post an admin spread conspiracy theories about a "Jew World Order".

APPENDIX 4: ADDITIONAL EXAMPLES OF ANTI-JEWISH HATE IN PROPALESTINE GROUPS

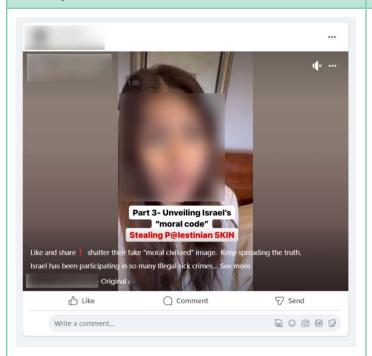




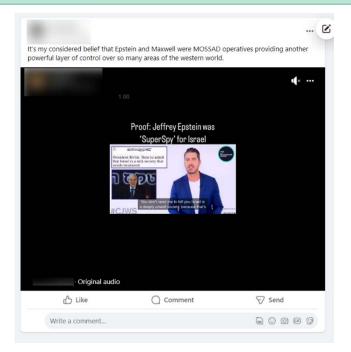




Example 9



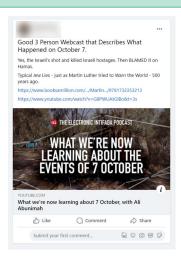
Example 10



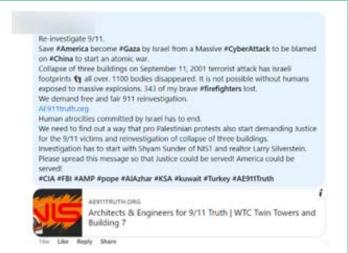
This post includes a video alleging that Israel is stealing skin from Palestinians, a modern incarnation of the antisemitic blood libel conspiracy.

This post claims that Jeffrey Epstein and Ghislaine Maxwell were spies for Israel and that this is proof of "another layer of control over so many areas of the western world".

Example 11



Example 12



This post refers to the events that happened on October 7th as "Typical Jew Lies". This post was still up a week after being reported to the admins.

In this comment a Group member claims that "Israel is in 9/11" and "Re-Investigate 9/11", and they go on to share an external link that reads "Architects & Engineers for 9/11 Truth". This comment was still up a week after being reported to the admins.

REFERENCES

¹ Facebook's website states: "If you believe that a post or comment doesn't follow the Group rules or our Community Standards, you can report it to the admins"

Report a Facebook Group post or comment to the admins, Facebook, accessed 24 April 2024, https://www.facebook.com/help/1765429060199160

 2 Facebook's website states: "If you believe that a post or comment doesn't follow the Group rules or our Community Standards, you can report it to the admins"

Report a Facebook Group post or comment to the admins, Facebook, accessed 24 April 2024, https://www.facebook.com/help/1765429060199160

- ³ Further detail on methodology is available in Appendix 1
- ⁴ For simplicity we have chosen to refer to both Group moderators and administrators as 'admins'. This distinction is explained in more detail in Appendix 1: Methodology.
- "Difference between an admin and moderator of a Facebook Group", Facebook, accessed 7 March 2024, https://www.facebook.com/help/901690736606156
- ⁵ Facebook's website states: "If you believe that a post or comment doesn't follow the Group rules or our Community Standards, you can report it to the admirs."

Establishing Membership and Rules, Facebook, accessed 8 March 2024, https://www.facebook.com/community/establishing-membership-and-rules/

"Report a Facebook Group post or comment to the admins", Facebook, accessed 8 March 2024, https://www.facebook.com/help/1765429060199160

Hate Speech, Facebook, accessed 25 April 2024, https://transparency.meta.com/en-gb/policies/community-standards/hate-speech/

- ⁷ Meta Transparency Center, Hate Speech, accessed 15 April 2024, https://transparency.meta.com/en-gb/policies/community-standards/hate-speech/
- ⁸ Further detail on this finding is available later in Section 3 and Section 5
- ⁹ Further detail on this finding is available in Section 5
- 10 "Antisemitic Conspiracies About 9/11 Endure 20 Years Later", ADL, 9 September 2021, https://www.adl.org/resources/report/antisemitic-conspiracies-about-911-endure-20-years-later
- ¹¹ Antisemitic Conspiracies About 9/11 Endure 20 Years Later, ADL, 9 September 2021, https://www.adl.org/resources/report/antisemitic-conspiracies-about-911-endure-20-years-later
- ¹² Myth: Jews have Too Much Power, ADL, accessed 18 April 2024, https://antisemitism.adl.org/power/
- ¹³ Myth: Jews have Too Much Power, ADL, accessed 18 April 2024, https://antisemitism.adl.org/power/
- ¹⁴ Report a group post or comment to Facebook, Facebook, accessed 25 April 2024, https://www.facebook.com/help/436113899837980?helpref=faq_content
- "Report a Facebook Group post or comment to the admins", Facebook, accessed 8 March 2024, https://www.facebook.com/help/1765429060199160
- $^{\rm 15}$ Facebook's website states: "If you believe that a post or comment doesn't follow the Group rules or our Community Standards, you can report it to the admins."

Establishing Membership and Rules, Facebook, accessed 8 March 2024, https://www.facebook.com/community/establishing-membership-and-rules/

- Report a group post or comment to Facebook, Facebook, accessed 25 April 2024, https://www.facebook.com/help/436113899837980?helpref=fag_content
- "Report a Facebook Group post or comment to the admins", Facebook, accessed 8 March 2024, https://www.facebook.com/help/1765429060199160
- View and manage reported posts and comments in a Facebook group you admin, Facebook, accessed 25 April 2024, https://www.facebook.com/help/223053947861592
- ¹⁸ View and manage reported posts and comments in a Facebook group you admin, Facebook, accessed 25 April 2024, https://www.facebook.com/help/223053947861592
- ¹⁹ Report Something, Facebook, Accessed 23 May 2024, https://www.facebook.com/heln/263149623790594
- ²⁰ "Remove, ban or unban someone in a Facebook Group that you manage", Facebook, accessed 19 April 2024, https://www.facebook.com/help/211909018842184
- ²¹ Report a group post or comment to Facebook, Facebook, accessed 25 April 2024, https://www.facebook.com/help/436113899837980?helpref=faq_content
- ²² Failure to Protect, CCDH, 30 July 2021, https://counterhate.com/research/failure-to-protect/

- ²³ Z.O.G. (Zionist Occupied Government), Anti-Defamation League Glossary, accessed 8 March 2024, https://extremismterms.adl.org/glossary/zog-zionist-occupied-government
- ²⁴ Alleged Jewish 'Control' of the American Motion Picture Industry, ADL, published 1 September 1999, https://www.adl.org/resources/news/alleged-jewish-control-american-motion-picture-industry
- ²⁵ Satan, American Jewish Congress, accessed 9 April 2024, https://www.ajc.org/translatehate/Satan
- ²⁶ "Unfounded Claims of "Organ Harvesting" Reignite Embers of Decades-Old Hospital Scandal and Centuries-Old Trope", Anti-Defamation League, 29 December 2023, https://www.adl.org/resources/blog/unfounded-claims-organharvesting-reignite-embers-decades-old-hospital-scandal-and

"Israel Organ Harvesting Allegations Explained", Newsweek, 27 November 2023, https://www.newsweek.com/israel-organ-harvesting-allegations-explained-1847101

- ²⁷ Antisemitic Conspiracies About 9/11 Endure 20 Years Later, ADL, 9 September 2021, https://www.adl.org/resources/report/antisemitic-conspiracies-about-911-endure-20-years-later
- ²⁸ Day 1 of F8 2019, Meta, 30 April 2019, https://about.fb.com/news/2019/04/f8-2019-day-1/
- ²⁹ Facebook F8 2019 Developers Conference, CNET, YouTube, 30 April 2019, https://www.youtube.com/live/Z-PMcPDbhR8?feature=shared&t=1700
- 30 "Mark Zuckerberg shifted Facebook's focus to Groups after the 2016 election, and it's changed how people use the site", CNBC, 16 February 2020, https://www.cnbc.com/2020/02/16/zuckerbergs-focus-on-facebook-Groups-increases-facebook-engagement.html
- "Facebook will push more users to discover and join Groups", 1 October 2020, https://www.cnbc.com/2020/10/01/facebook-pushing-Groups-adding-new-tools-for-moderators-sponsors.html
- "Introducing Features to Quickly Find and Connect with Facebook Groups", Meta, 28 June 2022, https://about.fb.com/news/2022/06/features-to-find-and-connect-with-facebook-Groups
- ³¹ "The Power of Virtual Communities", Facebook, 23 February 2021, https://www.facebook.com/community/whats-new/power-virtual-communities/
- ⁸² "Study: Facebook Allows And Recommends White Supremacist, Anti-Semitic And QAnon Groups With Thousands Of Members", Forbes, 4 August 2024, https://www.forbes.com/sites/jemimamcevoy/2020/08/04/study-facebook-allows-and-recommends-white-supremacist-anti-semitic-and-qanon-Groups-with-thousands-of-members/.
- In Facebook Groups, coronavirus misinformation thrives despite broader crackdown, NBC, 6 March 2024, https://www.nbcnews.com/tech/social-media/facebook-Groups-coronavirus-misinformation-thrives-despite-broader-crackdown-n1151466

Despite Facebook's COVID-19 promises, anti-vaccine groups are thriving, Media Matters, 20 July 2021, https://www.mediamatters.org/facebook/despite-facebooks-covid-19-promises-anti-vaccine-groups-are-thriving

In Facebook groups, coronavirus misinformation thrives despite broader crackdown, NBC, 6 March 2020, https://www.nbcnews.com/tech/social-media/facebook-groups-coronavirus-misinformation-thrives-despite-broader-crackdown-n1151466

Anti-Vaccine Activists Peddle Theories That Covid Shots Are Deadly, Undermining Vaccination, KFF Health News, 25 January 2021, https://kffhealthnews.org/news/article/anti-vaccine-activists-peddle-theories-that-covid-shots-are-deadly-undermining-vaccination/

Conspiracy theorists made Tiffany Dover into an anti-vaccine icon. She's finally ready to talk about it, NBC, 10 April 2023, https://www.nbcnews.com/tech/misinformation/tiffany-dover-conspiracy-theorists-silence-rcna69401

Transphobia, hostility about protesters in private cop group, Associate Press, 22 March 2021,

 $\frac{https://apnews.com/article/police-private-facebook-groups-hate-22355db9b0b7561ce91fa2ddfbcd2fc1}{}$

How death threats spread in pro- and anti-Brexit Facebook groups, BBC, 7 October 2019,

https://www.bbc.co.uk/news/blogs-trending-49902321

Facebook and the Group That Planned to Kidnap Gretchen Whitmer, The New York Times, 8 October 2020, https://www.nytimes.com/2020/10/08/opinion/facebook-gretchen-whitmer.html

Islamic extremists sidestep Facebook's content police, Politico,

19 December 2021, https://www.politico.eu/article/islamic-extremists-facebook-

content-social-media-islamic-state-terrorism

How Facebook and the White House let the 'boogaloo' movement grow, The Guardian, 1 July 2020,

https://www.theguardian.com/world/2020/jul/01/what-is-boogaloo-movement-rightwing-anti-government

³³ Our Latest Steps to Keep Facebook Groups Safe, Meta, 17 September 2020, https://about.fb.com/news/2020/09/keeping-facebook-Groups-safe/

Keeping People Safe and Informed About the Coronavirus, Meta, 18 December 2020, https://about.fb.com/news/2020/12/coronavirus/

Changes to Keep Facebook Groups Safe, Meta, 17 March 2021, https://about.fb.com/news/2021/03/changes-to-keep-facebook-Groups-safe/

Inside Facebook, Jan. 6 violence fueled anger, regret over missed warning signs, The Washington Post, 22 October 2021, https://www.washingtonpost.com/technology/2021/10/22/jan-6-capitol-riot-facebook/

Facebook to remove anti-government 'Boogaloo' Groups, NBC, 30 June 2020, https://www.nbcnews.com/tech/tech-news/facebook-remove-anti-government-boogaloo-Groups-n1232579

QAnon Groups hit by Facebook crackdown, NBC, 19 August 2020, https://www.nbcnews.com/tech/tech-news/qanon-Groups-hit-facebook-crackdown-n1237330

Study: Facebook Allows And Recommends White Supremacist, Anti-Semitic And QAnon Groups With Thousands Of Members, Forbes, 4 August 2020, <a href="https://www.forbes.com/sites/jemimamcevoy/2020/08/04/study-facebook-allows-and-recommends-white-supremacist-anti-semitic-and-qanon-Groups-with-thousands-of-members/?sh=fe92d426bbd3

- ³⁴ Facebook Community Standards, Facebook, Accessed 23 May 2024, https://transparency.meta.com/en-gb/policies/community-standards/
- ³⁵ Facebook F8 2019 Developers Conference, CNET, YouTube, 30 April 2019, https://www.youtube.com/live/Z-PMcPDbhR8?feature=shared&t=1707
- 36 "The Power of Virtual Communities", Meta, 23 February 2021, https://www.facebook.com/community/whats-new/power-virtual-communities/
- ³⁷ "Growing and training a moderation team" Facebook, accessed 18 April 2024 https://www.facebook.com/community/building-a-team/grow-train-moderation-team-for-Groups/
- 38 "Managing conflict between members" Facebook, accessed 18 April 2024 https://www.facebook.com/community/managing-conflict/managing-member-conflict/
- 39 Meta Transparency Center, Hate Speech, accessed 15 April 2024, https://transparency.meta.com/en-gb/policies/community-standards/hate-speech/
- ⁴⁰ Meta to Replace Widely Used Data Tool—and Largely Cut Off Reporter Access, Wall Street Journal, 14 March 2024, https://www.wsj.com/tech/meta-to-replace-widely-used-data-tooland-largely-cut-off-reporter-access-43fc3f9d
- ⁴¹ "Difference between an admin and moderator of a Facebook Group", Facebook, accessed 7 March 2024, https://www.facebook.com/help/901690736606156
- ⁴² "Remove, ban or unban someone in a Facebook Group that you manage", Facebook, accessed 19 April 2024, https://www.facebook.com/beln/211909018842184
- ⁴³ "Working definition of antisemitism", International Holocaust Remembrance Alliance, Accessed 25 April 2024, https://holocaustremembrance.com/resources/working-definition-antisemitism
- 44 "Satan", AJC, accessed 8 March 2024, https://www.ajc.org/translatehate/Satan
- ⁴⁵ "Satan", AJC, accessed 8 March 2024, https://www.ajc.org/translatehate/Satan

